

To,

The Public Information Officer
General Manager (CP)
Power Grid Corporation of India Limited
Saudamini, Plot No. 2,
Sector-29, Gurgaon – 122001

श्री विद्यार्थी
२६/६/१६
श. राबु
१२/६/१६

Sub: Request for Information under Right To Information Act, 2005.

A. Contact Details:

1. Name of Applicant: Mr. Joginder Lal Gupta
2. Contact Details:
 - a. Mailing Address: Sec-28, Flat No. 120, Arun Vihar, Noida – 201301, Uttar Pradesh.
 - b. Phone No: 9821260105
 - c. Email: jlgupta9999@gmail.com

B. Details of information sought:

Section A:

1. Annual advertising expense for the financial years 2012-13, 2013-14, 2014-15 segregated as follows, for your corporate office/head office/divisional office/regional office/zonal office:
 - a. Print Media [Display ads, Tender Ads, Magazines, House Journals etc.]
 - b. Electronic Media [Radio Jingles, TV Commercials etc.]
 - c. Outdoor [Hoardings, Banners, etc.]
 - d. Events [Corporate, Social, Exhibitions, etc.]
 - e. Digital
 - f. Other Medium
2. Do you hire/empanel advertising agencies for above mentioned job? Yes/No
If yes, then what are the qualifying criteria for the same?
3. How many advertising agencies do you appoint for the same?
4. What is the duration of Empanelment?
5. What is the approximate date for the next Empanelment?
6. What are the names of empanelled agencies in the current empanelment?

Section B:

1. Do you hire/empanel any agency or company for your PR activities? Yes/No
2. If yes, then what are the qualifying criteria for the same?
3. What is your annual budget for the same for your corporate office/head office/divisional office/regional office/zonal office?

Section C:

1. Have you hired/empanelled any agency which does not qualify your criteria? Yes/No
2. If yes, then what is the name of the agency/agencies?
3. If yes, please also state what was the reason for empanelling the agency/agencies?

I hereby inform that following formalities have been completed by me:

1. That I have deposited the requisite fee of Rs. 10 /- by way of Postal Order 194160 favoring PIO (GM/CP) dated 30/12/15.
2. I am above Poverty Line.
3. I am 'Citizen' of India and I am asking the information as 'Citizen'. [Proof attached].

J. L. Gupta
Signature of the Applicant

Dated: 31-12-15