

<b>RTI REQUEST DETAILS</b>	
<b>Registration No. :</b> PGCIL/R/2017/50321	<b>Date of Receipt :</b> 19/07/2017
<b>Type of Receipt :</b> Online Receipt	<b>Language of Request :</b> English
<b>Name :</b> Shoubhik Sen	<b>Gender :</b> Male
<b>Address :</b> 69 Pratibha Complex, 4th T Cross 5th Block, Koramangala, Pin:560095	
<b>State :</b> Karnataka	<b>Country :</b> India
<b>Phone No. :</b> +91-9535424947	<b>Mobile No. :</b> +91-9535424947
<b>Email :</b> shoubhik1988@hotmail.com	
<b>Status(Rural/Urban) :</b> Urban	<b>Education Status :</b> Above Graduate
<b>Is Requester Below Poverty Line ? :</b> No	<b>Citizenship Status :</b> Indian
<b>Amount Paid :</b> 10 )	<b>Mode of Payment :</b> Payment Gateway
<b>Request Pertains to :</b>	
<p>Respected Sir,</p> <p>I would like to know the following:</p> <p>1. The average marketing/advertising spend per year for Power Grid Corp Of India Ltd and also would like to know the approximate percentage of this spend which is being utilized in digital online marketing/advertising.</p> <p>2. The primary Language (Hindi/English or Regional) of advertisements</p> <p>3. Does IPower Grid Corp Of India Ltd uses in-house creative team for advertisements or Power Grid Corp Of India Ltd takes the help of some external advertising/media agency. If the latter, please provide the names of the same.</p>	
<input type="button" value="Print"/> <input type="button" value="Save"/> <input type="button" value="Close"/>	

24/7

Success - 24/7 → mcep/ana