



पावर ग्रिड कॉर्पोरेशन ऑफ इंडिया लिमिटेड
Power Grid Corporation of India Limited

सूचना का अधिकार अभिनियम 2005 के अंतर्गत केन्द्रीय लोक सूचना अधिकारी
Central Public Information Officer under the RTI Act, 2005
केन्द्रीय कार्यालय, 'सौदामिनी', प्लॉट नं.2, सेक्टर-29, गुडगांव, हरियाणा-122007
Corporate Centre, 'Saudamini', Plot No. 2, Sector-29, Gurgaon, Haryana-122007



PGCIL/R/20/M-39

दिनांक: 26 March, 2021

Shri S. K. Chhibber,
415, Technology Apartments, I. P. Extension,
Patparganj, New Delhi - 110092

विषय: सूचना का अधिकार अधिनियम, 2005 के तहत जानकारी।

महोदय / महोदया,

कृपया आर.टी.आई. अधिनियम, 2005 के तहत दिनांक 9 March, 2021 को प्रेषित अपने आर.टी.आई. अनुरोध का संदर्भ लें।

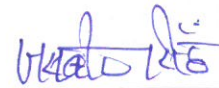
उपरोक्त पत्र में वांछित जानकारी अनुलग्नक-1 में संलग्न है।

यदि आप केन्द्रीय लोक सूचना अधिकारी के उत्तर से संतुष्ट न हो तो, केन्द्रीय लोक सूचना अधिकारी के उत्तर की प्राप्ति के 30 दिनों के भीतर पहले अपील प्राधिकारी के सम्मुख अपील की जा सकती है। आरटीआई अधिनियम, 2005 के तहत केन्द्रीय कार्यालय, गुडगांव में अपील प्राधिकारी का विवरण निम्नानुसार है:

श्री बी.एन.डे.भौमिक,
कार्यपालक निदेशक (तकनीकी विकास) एवं अपील प्राधिकारी
केन्द्रीय कार्यालय, पावर ग्रिड कॉर्पोरेशन ऑफ इंडिया लिमिटेड,
सौदामिनी, प्लॉट नंबर-2, सेक्टर-29, गुडगांव-122001, हरियाणा।
ईमेल आईडी: appellate.cc@powergrid.co.in
फोन नंबर: 0124-2571790,2863616

धन्यवाद,

भवदीय,


(जसबीर सिंह) 26/03/21

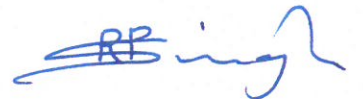
मुख्य महाप्रबंधक (के. आ.) एवं के.लो.सू.अधिकारी

Email ID: cpio.cc@powergrid.co.in

Sub.: Reply to RTI Query by Shri S. K. Chhibber, Delhi.

Sl. No.	Query	Reply
1.	Provide the names of Publication/ Magazines, which have received advertisement support from POWERGRID during the last 3 Financial years, and upto 28 th February 2021 along with the amount paid to each publication/ magazine.	Details are enclosed as Annexure – I
2.	Provide a copy of policy document or criteria for selection of publications/ magazines for advertisement support.	Release of advertisements in publications, magazines, newspapers, souvenirs, magazines, TV, Radio, Digital media, social media, Outdoor media etc. from time to time depend on the publicity requirement / building corporate image for smooth business relationships with various segments of the stakeholders/ society/ sector/ industry and subject to budget availability.
3.	What are the names of magazines / publications who have been denied advertisement support during the last 3 financial year and upto 28 th February, 2021	POWERGRID receives lot of requests for release of advertisement. The applicant can come and see the records as per the procedure available in RTI Act and payment of requisite fees.

---x---



ANNEXURE - I

Advertisement 18-19			
Sl.No.	Name of the Newspaper/Magazine/Souvenir	Amount	R.O.Date
1	Tarun Bharat	200,000.00	05.04.18
2	Him Prakashan	100,000.00	05.04.18
3	Raj Maya	20,000.00	05.04.18
4	Smart Goverance	150,000.00	11.04.18
5	Rashtpaksh	35,000.00	23.04.18
6	Indian Dream	20,000.00	18.04.18
7	India Today	275,000.00	01.05.18
8	Millennium Post-Front Row Media pvt. Ltd	85,000.00	01.05.18
9	Jan Jan Tak	85,000.00	02.05.18
10	HT Media (Kadambani)	100,000.00	08.05.18
11	HT Media Limited;Mint	75,000.00	09.05.18
12	Business World	150,000.00	08.05.18
13	PNBC	50,000.00	11.05.18
14	Amar Sandesh	50,000.00	11.05.18
15	The Trade Fair of India	35,000.00	11.05.18
16	Dalal Street (DSIJ Pvt.Ltd)	90,000.00	11.05.18
17	Fame India Publications Pvt. Ltd	120,000.00	15.05.18
18	Sarkaritel.com (Ams Creations)	420,000.00	15.05.18
19	Outlook Business	80,000.00	23.05.18
20	Hindustan Opnion	20,000.00	24.05.18
21	Dun & Bradstreet	200,000.00	24.05.18
22	Energyinfrapost.com - Starminds Media and Communications	210,000.00	06.06.18
23	Bhartiya Bhasha evam Sanskriti Kender	20,000.00	06.06.18
24	All India Media Education conference	52,500.00	06.06.18
25	Policy Proposals for India- Vision world Media	15,000.00	06.06.18
26	PSU Connect Media	90,000.00	15.06.18
27	Public Relation Society Bhopal	35,000.00	15.06.18
28	Digvijay	30,000.00	15.06.18
29	Media Opnion	75,000.00	21.06.18
30	Jan Media	20,000.00	21.06.18
31	Open Media Network	40,000.00	03.07.18
32	Goonj	20,000.00	10.07.18
33	Samrat Information	50,000.00	10.07.18
34	Indianmandarins.com- New Media Network	100,000.00	10.07.18
35	Murshidabad District Association of Deaf	20,000.00	10.07.18



36	Free Press Journal -indian National press	100,000.00	10.07.18
37	Abhinav Mimans	25,000.00	17.07.18
38	Sopan Step	40,000.00	19.07.18
39	Grapevine.com-Intergrated Media Enterprises	100,000.00	20.07.18
40	Nai Sadi Prakshan Ovt. Ltd	42,000.00	26.07.18
41	Next Generation	50,000.00	30.07.18
42	Dalit Awaj	46,000.00	30.07.18
43	Indian Prashasan	50,000.00	01.08.18
44	Janmat Samachar	40,000.00	01.08.18
45	Vishwa Hindi Parishad	50,000.00	10.08.18
46	Amar Sahara	50,000.00	16.08.18
47	Gareeb	30,000.00	16.08.18
48	Global Purvanchal Mahaotsav-	150,000.00	16.08.18
49	Vishwa Patrakar Sadan	100,000.00	31.08.18
50	Metro Varta	20,000.00	04.09.18
51	Desire-ERIC India	35,000.00	21.09.18
52	Dainik Jagran Group-पुनर्नवा	35,000.00	21.09.18
53	Awaz India	50000	01.10.18
54	ICSI-The Institute of Company Secretrsrites of India	50000	27.09.18
55	Navbharat	95200	10.09.18
56	News Street	50000	03.10.18
57	Akhil Bhartiya Kaiwart Kalyan Samity	100000	04.10.18
58	Sarbojanin durgaotsav Samiti	20000	05.10.18
59	Noida Bangiya Samiti	100000	09.10.18
60	Vishwa Sam vad	25000	20.09.18
61	Chetana Pravaha -Varanasi Patrakarpuram	25000	11.10.18
62	Laxmi Bai Nagar Shiv Shakti Mandir Durga Puja Samiti	12000	16.10.18
63	Falguni Sangha	100000	17.10.18
64	Lodhi Road Sarbojanin Puja samiti	15000	17.10.18
65	Indrapuram Bengali Association	15000	17.10.18
66	PWO	31000	17.10.18
67	Sushant Lok Cultural Society	50000	17.10.18
68	Prachi Sarbojanin Matribandana	20000	17.10.18
69	Amra Sabai Bengali Association	5000	17.10.18
70	M.B.Road Durga Puja Samiti	8000	17.10.18
71	Nivedita enclave- Bangiya Parishad Panchim Vihar	3000	17.10.18
72	Faridabad kalibari	15000	17.10.18
73	Kalyanpur Sarbojanin durga Puja Committee	6000	17.10.18
74	Sarbojanin Durga Puja Samiti	4000	17.10.18

PP Singh

75	Kalkaji Extension Bangiya parishad	7000	17.10.18
76	Masjid Moth Durga puja Samiti	5000	17.10.18
77	Dwarka Kalibari	50000	17.10.18
78	Kalibari Society	10000	17.10.18
79	Vinay Nagar Sarbojanin Durga Puja	10000	17.10.18
80	Pushp Vihar Sarbojanin Puja Samiti	5000	17.10.18
81	NavPali Puja Samiti	30000	23.10.18
82	Witness in the corridor .com	30000	17.10.18
83	Chanakya Centre	100000	17.10.18
84	Manthan- Research and Development foundation for Integral	500000	18.10.18
85	Sarbojanin Puja Samiti	7000	23.10.18
86	Kishore Kumar Memorial	20000	23.10.18
87	Janmanas Vivachna	75000	22.10.18
88	IWPC	15000	23.10.18
89	News Discovery	50000	31.10.18
90	Mail Today	75000	31.10.18
91	Dainik Jagran Group-	60000	02.11.18
92	Skanda Publications	30000	02.11.18
93	Lok Panchayat	50000	05.11.18
94	छतरपूर छठ पूजा समिति	50000	15.11.18
95	छठ पूजा	20000	11.12.18
96	Fame India Publications Pvt. Ltd	100000	11.12.18
97	Jan purvanchal	35000	15.11.18
98	Discover India-Burda Media Pvt.Ltd	90000	11.12.18
99	Hindustan Opnion	20000	11.12.18
99	Centre Cor Holistic Advancement (Choupal)	500000	15.11.18
100	Dr. Ambedkar School of Media environment	500000	26.11.18
101	Hotline	50000	28.11.18
102	Bridge Foundation	100000	05.12.18
103	Janmukh	200000	04.12.18
104	Bhasha Sarhodari Hindi	20000	12.10.18
105	National HRD	100000	12.12.18
106	IISSM_International Institute of Security and Safety Management	50000	12.12.18
107	Antim Pravakta	50000	12.12.18
108	Mahila Adhikar Abhiyan	50000	12.12.18
109	Just In Print	90000	12.12.18
110	Bhartiya Sarv Samaj Mahasangh-Jan Jan Tak	100000	12.12.18
111	Dalit Adivasi Samvad	100000	12.12.18

RR Singh

112	New Activities	75000	13.12.18
113	Fortune - Business Media Pvt. Ltd	150000	14.12.18
114	Antim Pravakta	50000	11.12.18
115	Bhartiya Mazdoor Sangh-Vishwakarma Sanket	500000	19.12.18
116	Amra Kajon	20000	19.12.18
117	CBIP	45000	01.01.19
118	Bright Group Publications-Competitions Refershers	40000	01.01.19
119	Kroklo Products	200000	01.01.19
120	Abhinav Co-operative	20000	28.12.18
121	Deshratna Foundation	75000	28.12.18
122	Tatpar	25000	10.01.18
123	Purvanchal Foundation	31000	10.01.18
124	Pioneer	105000	10.01.18
125	Vama	100000	21.01.19
126	ICAI	300000	20.01.19
127	Media Superfast	30000	25.01.19
128	Indraprastha Samachar International	20000	29.01.19
129	Scope	50000	31.01.19
130	Top Rankers	80000	06.02.19
131	Media Opnion	75000	06.02.19
132	Ninety Days	30000	06.02.19
133	राष्ट्रपक्ष	40000	08.-02..19
134	आज का अध्ययन	80000	08.02.19
135	Banwari Devi Shiksha Samiti	105000	14.02.19
136	Indian Express	80000	19.02.19
137	Awaaz India	50000	22.02.19
138	bhartiye bhasha aur sanskriti kendra	25000	30.01.19
139	Financial Plus	50000	05.03.19
140	DCE Almuni associaston	63000	18.03.19
141	The cloumn	500000	18.03.19
142	Rambhau Mhalgi Prabodhini	500000	19.01.19
143	Udyem welfare Association	60000	28.02.19
144	Amrit Varsha	20000	18.12.18

RP Singh

Advertisement 19-20

Sl.No.	Name of the Newspaper/Magazine/Souvenir	Amount	R.O.Date
1	Agri India	100000	01.04.19
2	Sujeevan -Nai sadi Prakashan	30000	22.04.19
3	Front Page	100000	03.05.19
4	News Ideology	35000	29.05.19
5	Amar Sahara	60000	21.05.19
6	Abhinav Mimansa	25000	22.05.19
7	Language Lab	35000	29.05.19
8	Kalash kalashree	15000	08.05.19
9	Falcon Media	100000	14.06.19
10	Akhil Bhartiya Ithas Sankalan Yojana	50000	13.06.19
11	The Trade Fair India	35000	24.06.19
12	Outlook	85000	27.06.19
13	Time pass	50000	27.06.19
14	Millennium Post	85000	03.07.19
15	India Today	275000	17.07.19
16	PSU Watch	102000	25.07.19
17	Blitz	100000	25.07.19
18	Outlook	500000	25.07.19
19	Auto car	65000	31.07.19
20	Jan Jan Tak	100000	07.08.19
21	Dun & Bradstreet	200000	13.08.19
22	Witness in the corridor .com	180000	16.08.19
24	Bhartiya Mazdoor Sangh	100000	30.08.19
25	Dhaundiyal Mandal	15000	01.09.19
26	Hotline	50500	03.09.19
27	Him Prakashan	30000	04.09.19
28	Awaaz India	40000	04.09.19
29	Phateh yug	25000	05.09.19
30	The Core	250000	05.09.19
31	पंचामृत चेतना केन्द्र समिति	50000	16.09.19
32	New Activities	75000	17.09.19
33	Mass Media	40000	01.10.19
35	Samkaleen chauthi Duniya	35000	04.10.19
36	Hindustan Opnion	60000	04.10.19
37	Sushantlok Cultural Society	75000	04.10.19
38	Bengal Welfare Association	100000	04.10.19
39	Parachi Sarbojanin Matribandana	20000	04.10.19

RP Singh

40	vinay nagar sarbojanin durga	25000	04.10.19
41	Dwarka Kalibari	21000	04.10.19
42	Kalkaji Extension	10000	04.10.19
43	faridabad Kalibari	15000	04.10.19
44	Navpali Puja Samiti	20000	04.10.19
45	Amra Sabai Bengali Puja Samiti	10000	04.10.19
46	Shalimar Garden Puja Samity	20000	04.10.19
47	sarbojanin	20000	04.10.19
48	Sabojanin Chitranjan Park	20000	04.10.19
51	Sarbojanin Puja Parishad	20000	29.10.19
52	Parsar Bharti	41250	30.10.19
53	Radio City	35872	29.10.19
54	FM	12768	01.11.19
55	Divya Himachal	150000	01.11.19
56	Radio Mirchi	3614	3.10.19
57	Indian Prashasan	50000	07.11.19
58	महिला अधिकार अभियान	50000	07.11.19
59	Sarthak Prayash	15000	07.10.19
60	Just In Print	90000	19.11.19
61	Adhunik Jansanchar	50001	19.11.19
62	IILM University	25000	06.12.19
63	Amritvarsha	25200	09.12.19
64	Nai Sadi	45000	09.12.19
65	Antim Pravakta	50000	24.09.19
66	Akshar	15000	28.11.19
67	Delhi College of Engineering	200000	28.11.19
68	Last Person	20000	18.12.19
69	Sahitya Amrit	50000	18.12.19
70	Bhartiya Bhasha eva Sanskriti Kender	25000	26.12.19
71	pahla Milestone	20000	31.12.19
72	Amar Sahara	50000	02.01.20
73	Human Touch-Manavadhikar	50000	02.01.20
74	Media Superfast	30000	21.01.20
75	Krishi Jagran-DSR AGRI Media Pvt.Ltd	90000	21.01.20
76	CBIP	30000	21.01.20
77	TOP Rankers	60000	21.01.20
78	Bright Group	40000	21.01.20
79	Khari News	35400	03.02.20
80	Rashtrapaksh	42000	03.02.20
81	Grapevine.com	100000	03.02.20
82	Dalit Adavasi Samvad	100000	24.01.20

RP Singh

83	Samrat Information	100000	24.02.20
84	27 Frames Communications(PSU Watch)	50000	11.02.20
85	InfraLOg	40000	25.02.20
86	Just In Print	90000	09.03.20

~~RS~~ Singh

Goodwill Advertisement-20-21			
Sl.No.	Name of the Newspaper/Magazine/Souvenir	Amount	R.O.Date
1	Sarkaritel.com (AMS Creations & Media Pvt.Ltd)	100000	16.05.2020
2	Media Z Services	50500	11.06.2020
3	News Media Network(Indianmandrains)	150000	06.05.2020
4	Progressive Foundation of Human Rights	50000	11.06.2020
5	People for Adventure	300000	10.08.2020
6	PRCI	10000	13.08.2020
7	D&B	100000	13.08.2020
8	Vishwa Hindi Parishad	40000	18.09.2020
9	People of India	65000	25.09.2020
10	Witness in the Corridor.com	180000	25.11.2020
11	MID Day	35000	10.08.2020
12	Business Media Pvt.Ltd;-Fortune Magazine	120000	20.11.2020
13	The Mission	30000	06.05.2020
14	Standing Conference of Public Enterprises	100000	06.07.2020
15	PSU Watch-27 frames Communication	50000	14.10.2020
16	Time Pass	50000	15.12.2020
17	Tatpar	40000	18.12.2020
18	Divya Himachal Prakashan	25000	01.12.2020
19	Metro Masala	50000	16.11.2020
20	Bhartiya Bhasha Evam Sanskriti Kender	100000	08.01.2021
21	Hotline- Media Z Services	50500	16.02.2021
22	Adhunik Jansanchar Pvt.Ltd (Rashpaksh)	50000	24.02.2021
23	Just in Print	90000	08.01.2021

